

The University of Winnipeg

Annual Report to Donors

2019-2020

Message from the President and CEO

I am pleased to present you with The University of Winnipeg Foundation's Annual Report for 2019/2020. As we move through these uncertain times, we hope that you will enjoy learning about our fundraising initiatives, new partnerships, generous donors, and the exciting opportunities that lie ahead.

In the 16 years since the Foundation was founded, few issues have presented as great a challenge to our institution as COVID-19. In response, the University has made a number of adjustments to ensure the safety of our students and staff members. Online classes and the closure of non-essential University services have helped prevent the spread of the virus on our campus while still allowing students to continue their studies at home. As we adjust to these changes, we appreciate the ongoing support we receive from our community of donors.

Thanks to the responsible investment planning and foresight of our Investment Committee, the Foundation is able to rely on the Endowment Fund Surplus Reserve to weather the economic uncertainty caused by COVID-19. To ensure a level of funding consistent with previous years and to ensure student needs are addressed, the Board has approved an income allocation based on 4.25% for 2020/21. Expert management and a steady increase in contributed capital, raised through special appeals, will continue to ensure the endowment's long-term strength.

After serving for nine years and seeing the Endowment Fund grow by nearly \$20 million in contributed capital, Brian Daly has taken up his new position as Vice-President of University Relations at Thompson Rivers University in British Columbia. A hiring committee has been established and is currently screening applicants for the position of President and CEO. We look forward to keeping donors updated on the status of this vacancy.

We owe a great deal as an organization to the donors who support our projects and give their valuable time at University events. Supporting students, maintaining our campus, and upgrading our academic programs all rely heavily on the generosity of our friends and alumni who see the value in giving back to UWinnipeg. Without your support, promising students would not get the recognition they deserve and campus upgrades would go unfunded. Your kind gifts help ensure the future of our University remains bright and that our tradition of academic excellence and scholarly success will continue for years to come.

Sincerely,



Teresa Murray

Acting President and Chief Executive Officer

Endowment Fund Performance

The University of Winnipeg Foundation supports the strategic priorities and values of the University, contributing to our shared goal by building a strong and stable base of endowment funds. Our Strategic Intent is to substantially increase the value of charitable gifts in support of the University's Strategic Directions: Academic Excellence and Renewal; Student Experience and Success; Indigenization; Research Excellence, Knowledge Mobilization and Impact; and Financial and Institutional Resilience.

Donors may designate an endowment gift to create a new fund or contribute to an existing fund. These funds are held in perpetuity by the Foundation and are invested with other funds that comprise the Endowment Fund to promote growth over the long term and protect against inflation.

Investing in the UWF Endowment Fund

The Foundation's investment policies call for a conservative, balanced approach utilizing cash, fixed income, and Canadian and foreign equities to prescribed limits. Equities are not to exceed 70% of the portfolio. The Foundation's investment policies are designed to provide consistent long-term growth while protecting the purchasing power of the Endowment Fund. The Foundation does not invest in speculative or high-risk investments.

Endowment Performance 2004-2020

The Endowment Fund generates revenues to support our Strategic Directions. Its resilience and growth is important in both the short and long term. From the time the Endowment Fund was transferred to the Foundation on April 1, 2004 to March 31, 2020, it has grown from \$18,073,579 to \$54,114,522 in Contributed Capital and from \$21,017,304 to \$64,695,492 in Market Value.

Endowment Performance for the Last Five Years

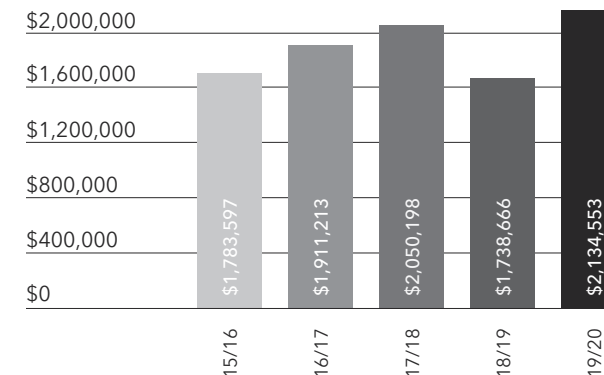
The University of Winnipeg Foundation stewards 616 individual endowment funds that are pooled for investment purposes to allow for diversification of the total portfolio in order to lower risk and improve performance.

Fiscal Year End	Contributed Capital	Market Value
March 31, 2016	\$48,161,205	\$56,693,981
March 31, 2017	\$51,147,310	\$64,618,112
March 31, 2018	\$51,343,774	\$64,700,140
March 31, 2019	\$52,985,365	\$69,124,421
March 31, 2020	\$54,114,522	\$64,695,492

Reserve Funds

The Foundation's Endowment Fund was established in order to ensure reliable regular funding to support these programs and awards. The Foundation does this in two ways: through its asset mix, and by way of a Reserve Fund, which serves as a hedge against fluctuations in investment earnings that may occur. **Reserve Fund (Market Value): \$11,508,704**

Annual Gifts to the University



Supporting Students - 2019/2020 Contribution to the University

The University of Winnipeg Foundation Endowment Fund continues to exceed market performance. It has performed above benchmark over a three-year period, five-year period and ten-year period.

	Benchmark	Total Portfolio	& Above Benchmark
3 Years	3.96	4.35	0.39
5 Years	5.29	5.66	0.37
10 Years	7.75	8.26	0.51

The average annual return over the past five years is 5.66% as of March 31, 2020.

At the end of 2018/19 the return was 10.35%, allowing the Foundation Board and Board of Regents to increase the annual contribution from the endowment to the University. The resulting income allocation totaled \$2.13 million for 2019/20. This represented 4.25% of the prorated contributed capital held in the Endowment Fund or agreed to percentage, set annually by the Foundation's Board of Directors and the University's Board of Regents.

The agreed to percentage for 2020/21 was determined at the Foundation's Annual General Meeting and will remain at 4.25% resulting in a 2020/21 gift to the University totaling \$2,297,000. A loan from the Endowment Stability Reserve Fund of \$1,061,000 is necessary to make the 2020/21 allocation.

To ensure the surplus reserve remains at a level that can support another year of potentially low returns, the Foundation will undertake fundraising activities focused on rebuilding the endowment stability reserve fund and supporting a new student relief fund.

Green Fund

In June 2018 the Foundation launched a new investment option called the Green Fund. The University generously seeded the fund with a gift of \$100,000. The creation of the Green Fund was done in partnership with Jarislowsky Fraser Limited and represents a new environmentally friendly fund option for donors to invest. Building on Jarislowsky Fraser's broad range of sustainable investment strategies, JF Fossil Fuel Free Funds are a family of privately pooled funds which include JF Fossil Fuel Free Canadian Equity Fund, JF Fossil Fuel Free Global Equity Fund, and JF Fossil Fuel Free Bond Fund. **The Green Fund's Market Value at March 31, 2020 totals \$110,319 representing a 2.26% return.**

Fundraising Priorities

The Foundation continues to focus its development efforts on University priorities. These efforts are coordinated through the Foundation's Major Gift, Annual Giving, Planned Giving, and Donor Stewardship programs.

2020-2021 Fundraising Priorities



Capital
› Library



Student Awards
› Opportunity Fund



Academic Enhancements
› New and Existing Chairs and Research
› Work-Integrated Learning

Fundraising Results

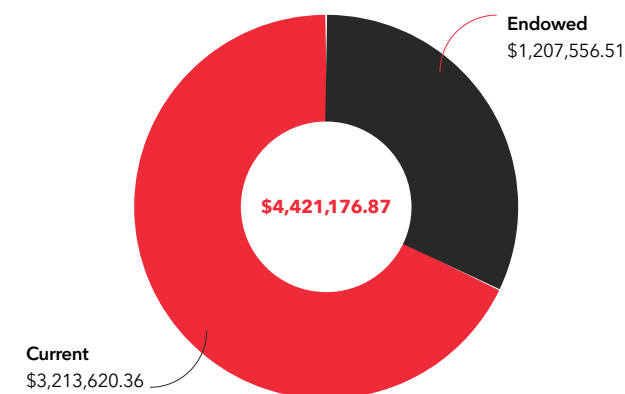
The University of Winnipeg Foundation engages alumni and friends who are passionate about The University of Winnipeg and its Collegiate. The Foundation provides opportunities to enhance academic research and community outreach programs, It grows the University's student award program, and it guarantees professional stewardship of the donations it receives.

The University of Winnipeg Foundation's goal is to increase financial support for campus priorities. Each year we aim to increase the number of donors, volunteers, and friends of the University and the Collegiate, and the number and size of gifts made. Every gift received helps UWinnipeg support talented and eager-to-learn students, attract and retain first-rate faculty members, fund innovative research, and encourage community engagement.

This past year, in addition to endowment revenues, more than \$4.4 million was raised. **Total Raised from April 1, 2019 to March 31, 2020: \$4,421,176.87**

Total Raised

April 1, 2018-March 31, 2019



	Endowed	Current	Total
Capital	\$0.00	\$210,279.15	\$210,279.15
Programs	\$365,351.19	\$687,916.14	\$1,053,267.33
Student Awards	\$717,142.32	\$1,902,248.95	\$2,619,391.27
Other	\$125,063.00	\$413,176.12	\$538,239.12
Total	\$1,207,556.51	\$3,213,620.36	\$4,421,176.87

2019 Duff Roblin Dinner

First held by the University in 2007 and named after its inaugural recipient, the Duff Roblin Award Dinner honours outstanding Manitobans who have worked to support education and strengthen communities across the province. Now in its 13th installment, the most recent Duff Roblin Award recipient was Jennifer Roblin. The daughter of former Manitoba Premier and fellow award recipient, Jennifer's commitment to helping solve inner-city issues related to child-poverty and education has led to the creation of after-school homework clubs, cultural programs, and free public meeting spaces for underprivileged communities. A longtime friend and donor, Jennifer is also an avid volunteer, helping to raise funds for UWinnipeg through charity events.

Over 300 guests attended the year's celebration at the Fort Garry Hotel. A total of \$50,000 was raised in support of the Wii Chiiwaakanak Learning Centre, The Opportunity Fund, and the Duff Roblin Scholars Fund. The University of Winnipeg and the Foundation would like to thank all the sponsors and donors who helped make this wonderful evening a success.

2020 Awards Night of Excellence Celebrates Dr. John Krahn

During the past 40 years, Dr. John Krahn and his family have been staunch supporters of The University of Winnipeg.

Dr. Krahn's ties to UWinnipeg date back to the 1960s when he received a Bachelor of Science in chemistry and physics in 1968. After obtaining his PhD from the University of Manitoba and then his postdoctoral degree at the University of Alberta in 1975, Dr. Krahn went on to work as a clinical biochemist at the St. Boniface Hospital for nearly 25 years.

"Although I had always loved school and science, my passions grew exponentially at The University of Winnipeg, largely due to my excellent science professors," he said. "Dr. Fred Barth, in particular, encouraged me to go to graduate school."

In 2006, UWinnipeg recognized Dr. Krahn with the Distinguished Alumni Award, adding to a long list of honours that already included the award for Outstanding Contribution to Clinical Chemistry from the Canadian Society of Clinical Chemists and Outstanding Service to Clinical Chemistry from the Alberta Society of Clinical Chemistry. He also currently serves on UWinnipeg's Alumni Association Council.

Now Dr. Krahn is giving back to the university that first spurred his passion for science by funding the John Krahn Award. This new scholarship will support the next generation of science students studying chemistry or natural sciences as they pursue their dreams.

"Giving back is an expression of my gratitude for all the help I received throughout my education and career."

The first John Krahn Award will be presented in Fall 2021.

Collegiate Community Rallies Behind Jashanpreet Singh Toor

In the spring of this year, The University of Winnipeg Collegiate community banded together to help support Jashanpreet Singh Toor, whose father passed away on March 19th after he was attacked by a passenger while working as a driver at Duffy's Taxi. In an effort to help see Jashanpreet through his grade 12 year, the University established a crowdfunding page for friends and families to donate towards a scholarship in his name. Within months, the crowdfunding initiative had surpassed its \$10,000 goal, allowing this promising student to continue his academic career at the Collegiate. Any remaining funds in the scholarship will be used to help Jashanpreet attend university, where he hopes to study business after finishing high school.

Ted Nolan Foundation Supports First Nations Students

The Ted Nolan Foundation recently pledged \$75,000 over the course of three years to establish the Rose Nolan Memorial Scholarship at The University of Winnipeg. Beginning in the fall of 2020, a \$5,000 award will be given annually to a female First Nations student at UWinnipeg who demonstrates a superior level of commitment to both academic success and community involvement.

The Rose Nolan Scholarship honours Ted Nolan's late mother, a woman whose passion for education inspired Nolan to create a fund that could be used to help First Nations women achieve their academic goals while attending post-secondary institutes.

"Creating meaningful opportunities for female Indigenous students aligns with our core values of inclusion and academic excellence, and also brings us closer to reconciliation," said Dr. Annette Trimbee, President and Vice-Chancellor. *"We are pleased that Rose Nolan's passion for education will live on at The University of Winnipeg."*

Located in Garden River First Nations outside of Sault Ste. Marie, the Ted Nolan Foundation is a non-profit organization dedicated to shaping young Indigenous students into the leaders of tomorrow. Since 2017, the foundation has awarded donations to Sault College, First Nations University, Cape Breton University, Indigenous Institutes Consortium, and Algoma University. Over \$1M in scholarships have been awarded to First Nations women across Canada pursuing post-secondary education.

"I strongly believe that the power of our Nation lies within our women, for I know I would never be half the man I am today without the love, support and encouragement from my dear mother Rose," said Ted Nolan.

The University of Winnipeg and its Foundation are very excited to be celebrating recipients of the Rose Nolan Scholarship.

"Creating meaningful opportunities for female Indigenous students aligns with our core values of inclusion and academic excellence, and also brings us closer to reconciliation."

Dr. Annette Trimbee,
President and Vice-Chancellor



Alumnus and Longtime Donor Plans Legacy Gift

A longtime donor and friend of The University of Winnipeg, Allan Miller looks back fondly on his days as an undergraduate. Convinced by his friends to move from St. John's College after a year of study, Miller began his time as a student at United College in the fall of 1965. An active member of the campus community and avid fundraiser, Miller helped out at University blood drives by playing his guitar and shining shoes in support of children with cystic fibrosis as part of 'Shinerama'.

In addition to writing English and Philosophy papers as part of his major, Miller's lifelong love of theatre began during his undergraduate career. Like so many others, Miller cites the working relationship between faculty members and students as the foundation from which many of his future interests sprang. Miller credits Professor Robert Hallstead, former arts and theatre instructor, for having a particularly profound impact on his life as a student. After graduating in the same year that United College received its University Charter, Miller moved to Ontario where he spent the majority of his working career teaching grade school students and those with disabilities.

Miller's interest in supporting the University stems from his love of the community and his willingness to help students in need. An alumni who *"eyes universal accessibility as a great asset"*, Miller is proud of UWinnipeg's tradition of inclusivity. Wheelchair ramps, sign-language translators, and bursaries aimed at bringing non-traditional students to the University are a few of the inclusive measures that he lists as being central to the institution's core values. Miller says that his decision to leave his planned gift to an *"area of greatest need"* is one based on trust.

As a former fundraiser, he points out that those in charge of disbursing funds are keenly aware of the needs of the University and its student body. Bequests are integral to the funding of future campus projects at UWinnipeg. Miller's bequest will help provide the University with the flexibility needed to plan, create, and support inclusive initiatives for years to come.

Michael Nesbitt Honours Dr. Jim Silver

In November of 2019, the Jim Silver Award was created by Montrose Mortgage Chairman Michael Nesbitt, who donated \$25,000 to the fund in honour of Dr. Jim Silver. An accomplished author and professor of Urban and Inner-City Studies at UWinnipeg, Dr. Silver has helped lead a number of community renewal projects in the downtown area. The endowment will be used to support students enrolled in the Department of Urban and Inner-City Studies.

Powwow Club Receives Generous Donation

Looking to support youth programs outside of Alberta, the Calgary Foundation donated \$25,000 as part of their Daryl K. Seaman Canadian Hockey Fund to the Wii Chiwaakanak Centre's Powwow Club. Open to all ages, the Powwow Club teaches participants and their families a variety of traditional Indigenous dances, drumming styles, and songs. This contribution will help the Wii Chiwaakanak Learning Centre continue to support the needs of our campus and the community that surrounds it.

McLean Foundation Continues its Commitment to Wii Chiwaakanak Learning Centre

As part of their commitment to furthering education in Canada, the McLean Foundation has donated \$50,000 in total since 2017 to help strengthen fitness and spiritual initiatives at the Wii Chiwaakanak Learning Centre. For the past three years, the McLean Foundation has supported various programs hosted at this communal hub, ranging from the academically-inspired STEAM camp to women's self-defense classes. The success of these programs and many others would not be possible without the generous support of the McLean Foundation.

Thank you Donors

Donor list reflects gifts from individuals between
April 1, 2019 and March 31, 2020.

\$100,000 - \$249,999

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& Mrs. Sara Krahn
Mr. Vernon MacKelvie BA '44
Mr. Peter Redekop

\$50,000 - \$99,999

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& Mr. Kim Hertel
Mr. Russell Anthony BA '65
& Ms Lee Anthony

\$25,000 - \$49,999

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Dr. Pauline Greenhill
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Thank you

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April 1, 2019 and March 31, 2020.

\$1,000,000 - \$1,250,499

MSBI - Province of Manitoba

\$500,00 - \$999,999

RBC Foundation

\$100,000 - \$499,999

Estate of Dr. Douglas W.

Leatherdale

Estate of Vernon MacKelvie

Estate of William Earl Shepherd

Manitoba Metis Federation Inc.

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\$50,000 - \$99,999

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